

## Your Success Depends On Your Leaders

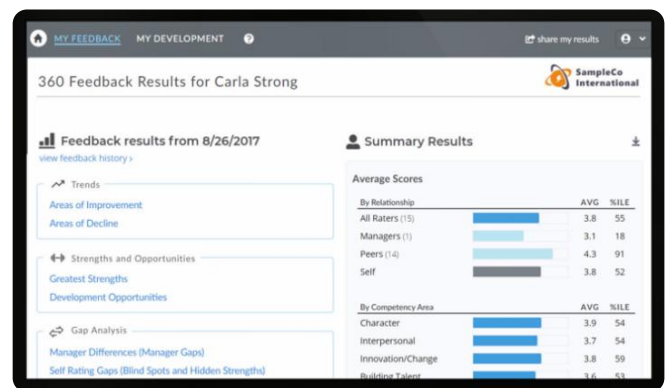
### Overview

Focal 360™ enables employees to gain deeper insight into their performance by collecting feedback from those who work with them—managers, peers, direct reports, and others. This 360-degree perspective fosters self-awareness, accountability, and growth.

CustomInsight's 360-feedback solution is trusted by leading organizations and built on decades of experience helping individuals and teams unlock their full potential. Our platform combines research-based tools with intelligent design to drive lasting impact.

### Survey

- **Flexible:** Use our validated and benchmarked items or load your own competency model.
- **Comment-Enabled:** Open-ended feedback option for every rating gives context and depth.
- **Intelligent:** Follow-up questions are targeted to provide help where it's needed most.
- **Anonymous:** Protects rater confidentiality and ensures candid feedback.
- **Fast:** After initial setup, deploy surveys in minutes. Then, it's fully automated.
- **Accessible:** Employees can complete via mobile or desktop. Also available in dozens of languages.



### Reporting

- **Intuitive:** Interactive reports make it easy to interpret feedback and focus attention.
- **Polished:** Professional layout reinforces credibility.
- **Customizable:** Decide what's included—from survey items to report sections.
- **Benchmarking:** Compare results to others inside and outside of your organization.
- **Expert Guidance:** Actionable insights and tailored recommendations support learning and growth.
- **Progress Monitoring:** Gather feedback on goals and track improvement in focus areas.

Contact us for a demo and free assessment  
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