



Let's do more together

## Overview

Cultivating a positive school climate is essential for student success and well-being and teacher retention. CustomInsight offers a comprehensive School Climate Survey (Focal EDU) that combines our climate specific questions and our employee engagement questions – giving you two surveys in one. This survey is designed to help educators and administrators understand and improve the culture in their schools and/or district. Survey students, teachers and staff, and families.

## Benefits

- Improve academic performance including grades and test scores
- Increase attendance
- Improve student engagement
- Increase student and teacher retention
- Reduce bullying and other school safety concerns
- Promote student well-being and mental health
- Deepen students' sense of belonging at school

## Survey Features

- **Research-Based, Validated Questions:** Gather reliable, relevant data from our survey questions.
- **Customizable:** Add or remove survey items to tailor the survey to your school's specific needs.
- **Anonymous Responses:** Ensures honest and candid feedback from students and staff.
- **Easy to Implement:** We handle the setup and implementation to ensure your survey runs smoothly.

## Dashboard Features

- **Intuitive and Interactive Dashboard:** Streamline and simplify data analysis to determine strengths and growth areas and track progress over time.
- **Gap Analysis:** Easily identify gaps between demographic groups (race, gender, grade, special education designation, free and reduced lunch status, etc.) and stakeholders (students, teachers and staff, and families) to improve equity.
- **AI-Driven Insights:** Leverage cutting-edge AI to uncover deep insights and support your school and/or district with data-driven action planning tailored to your unique context.
- **Robust Data Collection:** Assess various dimensions of school climate (student engagement, safety, staff-student relationships, and the learning environment) and employee engagement (teamwork, trust, autonomy, stress burnout, and accountability).

