

Your Success Depends on Your People

Overview

Engaged employees drive business success. They are more productive, innovative, and committed. CustomInsight has helped thousands of organizations improve employee engagement, strategic alignment, and manager effectiveness—leading to **higher performance**. Our proven employee engagement survey platform, Focal ORG™, combines deep expertise with advanced technology.

Survey

- **Scientific:** Gathers reliable, relevant data from research-based, validated survey questions.
- **Customizable:** Add or remove items/questions to tailor the survey to your organization's needs.
- **Intelligent:** Automatically probes where help is needed most to provide more actionable insights.
- **Anonymous:** Fosters participation and ensures honest and candid feedback.
- **Quick:** Takes only about 10 minutes, contributing to high completion rates.
- **Accessible:** Available in dozens of languages, via email, QR code, kiosk, paper, and more.
- **Easy:** We handle the setup and implementation to ensure your survey runs smoothly.



Dashboard

- **Intuitive:** Streamline and simplify data analysis with real-time interactive reporting.
- **Priorities:** Uncover issues that need the most attention using our powerful algorithms.
- **Benchmarks:** Compare results against industry standards.
- **Actionable:** Get tailored recommendations using artificial intelligence for maximum impact.
- **Monitoring.** Check progress in focus areas to make sure improvements are on track.

Contact us for a demo and fit assessment
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